

Pamela Simmons, APR, CFRE

Pam is the owner and consultant with Corniche Consulting Inc with 35+ years of experience in public relations and fundraising. She has held senior fundraising and administrative positions and has worked with over 60 non-profit and charitable organizations in Canada and the Middle East.

She is a certified Barrett Values Cultural Transformation Consultant and is accredited in public relations. She has held senior leadership positions on the board of directors for the Manitoba and Canadian Association of Fundraising Professionals, the Canadian Public Relations Society and several non-profits and charities. Pam was the founding president of the Manitoba Association of Volunteer Administrators and the Manitoba Association of Fundraising Professionals. She is an avid supporter of arts and culture organizations.

Her father, Samuel Rennie, was born in Stranraer, Scotland. James Sinclair, her great-great-grandfather on her mother's side, came from Yell, Shetland Islands, to the Hudson's Bay area in the late 1890s.

Pam has been a member of the Society since 2017, recruited as a fundraising committee member. She previously held the position of Secretary and First Vice President.

Pam likes to bike, golf, walk across countries, ski, travel, garden, and bake focaccia. She has one adult married son, Paul and three grand cats.